



Jewish Learning Centre

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Tuesday, February 19, 2013

Dear Friend,

I hope that this letter finds you and your family in good health and spirit.

Once again, we are putting together the final touches to our seasonal Holiday Magazine that will feature all new content in an ultra-modern and professional design, including: fascinating articles and insights from world-renown writers, informational tidbits about Jewish tradition, upcoming community events, the latest in Jewish music and books, delicious holiday recipes and a complete 'How to Passover' guide and calendar.

As Winnipeg's only Jewish holiday magazine, it is widely distributed throughout the city and made available as a free insert in the Jewish Post and News. Please consider placing an advertisement for your business. Your advertisement will help pay for the cost of publishing and distributing the magazine as well as for the wonderful multi-faceted youth and educational programs that Chabad-Lubavitch offers to Jews of every age and background in our community.

The deadline for submissions is Friday, March 8, 2013.

It is only through the care and concern of individuals such as you that enables us to carry on our important work in this community. It is your commitment that not only produces the tangible effect of sponsorship, but also exhibits a reciprocal feeling of good will for everyone.

Should you wish to reprint your advertisement as is from last year's Passover Journal, to make changes to your advertisement, or to place a new advertisement, please visit www.ChabadWinnipeg.org/magazine and submit the online form. You can also contact our office at (204) 339-8737 ext 204 or via e-mail at publications@chabadwinnipeg.org. Your timely response would be greatly appreciated.

Thank you for your continued support!

Rabbi Shmuly Altein

"Chabad puts the Smile in Judaism!"