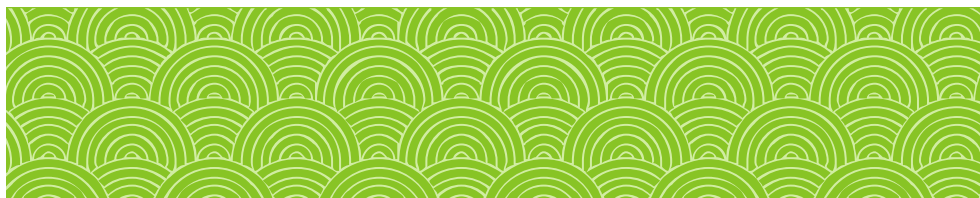
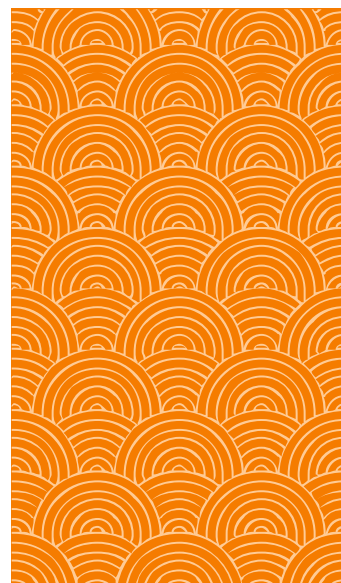


JEWISH CALENDAR ADVERTISING PACKET

5775 / 2014 - 2015

Jewish Learning Centre
1845 Mathers Avenue
Winnipeg, MB R3N 0N2

www.ChabadWinnipeg.org





JEWISH LEARNING CENTRE

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1845 Mathers Avenue, Winnipeg, MB R3N 0N2

Phone: (204) 339-8737 • Fax: (204) 272-8178 • Email: info@ChabadWinnipeg.org

Rabbi Avrohom Altein
Executive Director
Ext. 201

Rabbi Boruch Heidingsfeld
Youth/Family Programs
Ext. 202

Rabbi Yacov Simmonds
Partners with Chabad
Ext. 203

Rabbi Shmuly Altein
Jewish Learning Institute
Ext. 204

Friday, July 11, 2014

Dear Friend,

Winnipeg's first and longest running Jewish calendar is published each year by Chabad-Lubavitch and distributed free of charge to thousands of Jewish homes. The calendar features more than 100 local businesses and contains pertinent information on Jewish holidays, candle lighting times, and a plethora of programs and services that are held each year at the Jewish Learning Centre.

As a business owner, you are always looking for the biggest "bang for your buck." Maximizing the effectiveness of your advertising while keeping your costs low makes perfect business sense, and we know we can help you reach this goal. An advertisement in our Jewish calendar starts at just \$150, and is a smart way to ensure your business is promoted to thousands of people on a daily basis. While flyers and mail outs can be discarded after being read, our calendar sits on countless walls and refrigerators, ensuring your advertisement is always up front and centre.

The advertisements not only help with the publication costs of the calendar itself, but help finance the many youth and education programs that Chabad-Lubavitch offers to the Jewish community, from children's day camps and daycare, to social services, adult education and so much more. All proceeds from calendar sales go directly to serving the community. You can rest assured that not only will your business reap the rewards of smart advertising, but that the community itself will prosper through your contribution. It's a win-win situation!

To place your advertisement or for further information, please contact our office at (204) 339-8737 and ask for Samara or send us an email at office@chabadwinnipeg.org.

Thank you for your continued support!

Sincerely,

A handwritten signature in black ink, appearing to read "A. Altein", written in a cursive style.

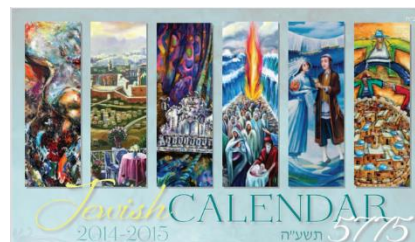
Rabbi Avrohom Altein
Executive Director, Chabad-Lubavitch

"Chabad puts the Smile in Judaism!"

CALENDAR ADVERTISING PACKET

JEWISH COMMUNITY CALENDAR • AD SIZES & PRICING

- The preferred format for your business card or advertisement is a PDF. High resolution JPEG's are also acceptable.
- We will be happy to assist you with the layout of your ad.
- Upon receipt of your advertisement request, we will be in touch to confirm your order.
- The deadline for placing an advertisement is **Friday, August 8, 2014.**
- Payment can be made in advance by cheque, credit card or upon receipt of your invoice.
- Please call Samara Ebanks at (204) 339-8737 to place your ad and for further information.



ADVERTISEMENT GUIDELINES:

AD CONFIGURATION	SIZE	PRICE
Business Card	1.8" high x 3.5" wide	\$150.00
Banner	1.8" high x 10.5" wide	\$500.00
Full-Page	8" high x 10.5" wide	\$1,200.00