



708

Sustainable Business Practices Examined in Winnipeg

FOR IMMEDIATE RELEASE

CONTACT: Rabbi Shmuly Altein

December 8, 2011 – Wisdom of the Ages on Today's Economic Crisis

The Chabad Jewish Learning Institute (JLI) will present the new course Money Matters: Jewish Business Ethics; the six-session series is accredited for 9 CLE ethics credits and will commence during the week of November 6.

Rabbi Shmuly Altein of Chabad-Lubavitch will conduct the six course sessions at 7:30pm on Tuesday evenings, beginning January 24, 2012 at the Jewish Learning Centre.

"The recent failures in the financial industry have drastically changed the way we think about business," explains Rabbi Shmuly Altein, the local JLI instructor, "at JLI, we deeply believe that business should be a force for good, and that's why we're presenting students with timeless Talmudic insights into real-world ethical dilemmas."

Spanning a wide range of intriguing subjects, Money Matters discusses the personal ethics of bankruptcy and freeloading asking questions such as: After purchasing a ticket for a ball game, can you move to an unoccupied, higher-priced seat? If you ever have the money are you morally obliged to repay discharged debt? Questions regarding topics in social ethics such as living wages, insider trading, CEO compensation, and collective bargaining are also addressed.

"Markets need morals, and morals are not made by markets. They are made by schools, the media, custom, tradition, religious leaders, moral role models and the influence of people," said the British Chief Rabbi Lord Sacks, "Jewish ethics has a long past and a massive resource of wisdom. That is why courses such as JLI's Money Matters: Jewish Business Ethics are so important."



JLI brings authentic, relevant Jewish learning to adults seeking intellectual and spiritual growth.

(204) 339-8737

Visit ChabadWinnipeg.org/JLI today!

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Like all JLI programs, Money Matters is designed to appeal to people at all levels of Jewish knowledge, including those without any prior experience or background in Jewish learning. All JLI courses are open to the public, and attendees need not be affiliated with a particular synagogue, temple, or other house of worship.

Interested students may call (204) 339-8737 or visit www.ChabadWinnipeg.org/JLI for registration and other course-related information.



Members of the local media are invited to observe a class and/or conduct an advance interview with the local course facilitator. Interviews with national facilitators and course creators also may be scheduled, upon request.

JLI, the adult education branch of Chabad Lubavitch, offers programs in more than 300 U.S. cities and in numerous foreign locations, including Australia, Belgium, Brazil, Canada, Colombia, Denmark, Finland, Germany, the Netherlands, South Africa, Sweden, the United Kingdom, and Venezuela. More than 220,000 students have attended JLI classes since the organization was founded in 1998.



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