



FOR IMMEDIATE RELEASE

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New Course Asks –and Answers– the Bigger Questions of Life

October 14, 2009 – An ambitious exploration of the soul's journey

This November, the Chabad Jewish Learning Institute (JLI) will unveil its fall course, **SoulQuest: *The Journey Through Life, Death, and Beyond***. The twin mysteries of life and death have fascinated philosophers and laymen alike since the dawn of time. Many questions have been asked, but far fewer have been answered.

"This is a classic case of the market creating the demand for this course," says local JLI instructor, Rabbi Shmuly Altein. "We have received consistent requests from students to create a course that addresses these issues head on. Sooner or later, everybody must reckon with questions of their own mortality."

"This course addresses the most commonly asked questions about the soul's journey," says Rabbi Yisrael Rice, the course author. "And then some not-so-common questions that many people have never even thought of."

"Though there are many traditions that deal with the nature of the soul and its journey through this life and beyond," continues Rice, "this course reveals a counterintuitive conclusion that is unique to the Jewish tradition. SoulQuest, explores the double mystery of life and death, giving perspective and comfort through understanding the many legs of the soul's journey."

Participants will find comfort in understanding the soul's journey. Additionally, the course consistently brings the study of our before and after back to its practical ramifications of day-to-day living. Lessons will examine a range of classic Jewish sources, drawing extensively from the Talmud and Kabbalah.

Rabbi Shmuly Altein of the Lubavitch Centre will be teaching this course at the Chabad Torah Centre for six Tuesdays, starting November 3rd. Potential students are welcome to call (204) 414-5624 or visit www.ChabadWinnipeg.org/JLI for more information. Many thanks to the *Chesed Shel Emes* for co-sponsoring this course.



SoulQuest: The Journey Through Life, Death, and Beyond

A 360 degree view on our before and after. From right here, right now. Currently offered at over 300 locations only on planet Earth.



SoulQuest, like all JLI's courses, is designed for people at all levels of Jewish knowledge. Participants without any prior experience or background in Jewish learning can attend and enjoy this course. All JLI courses are open to the public, and attendees need not to be a member of any particular synagogue or temple.

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JLI is the first international educational institution to present traditional Judaism in a professional, innovative, academically challenging yet accessible format. The JLI was created to address the needs of Jews for in-depth Jewish knowledge. Authorities on each subject have organized the curriculum and teaching materials for each course.

"At the heart of Jewish culture there has always been Jewish learning, an engaged and vibrant meeting of minds," explains Rabbi Shmuly Altein, the local JLI instructor. "We're excited to be able to bring this open and interactive learning environment to our community."

The program begins with **SoulQuest** in November, continues with **Portraits in Leadership** in March and concludes with **Beyond Never Again** in April. This sequence is designed to provide a deeper understanding and appreciation of Jewish thought, heritage, and tradition, and enables students to achieve basic Jewish literacy as well as an understanding of cardinal Jewish beliefs and observances.

The Jewish Learning Institute (JLI) is the adult education arm of Chabad-Lubavitch. JLI's classes and programs are offered at over 300 locations in more than 250 cities nationwide and internationally (including Australia, Belgium, Brazil, Canada, Colombia, Denmark, Finland, the Netherlands, South Africa, Sweden, the United Kingdom, and Venezuela). Over 100,000 people have attended JLI classes since its founding in 1998. Every course offered by JLI is taught concurrently in all locations. This unique feature has helped create a truly global learning community.

JLI courses are presented in Winnipeg, MB under the auspices of **Lubavitch Centre**.



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