

FOR IMMEDIATE RELEASE

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JEWISH LEARNING CENTRE OFFERS NO-COST SERVICES FOR HIGH HOLIDAYS GEARED FOR JEWS OF ALL BACKGROUNDS

Winnipeg, MB—With just a few weeks before the onset of the Jewish New Year, the question of where to attend services is high on the list for many Jewish families and singles. Recognizing the often high price tag attached to the experience, Chabad is offering their friendly and welcoming services for free for individuals of all ages in the Winnipeg Jewish community.

While some may not be affiliated with a synagogue, others may find the cost to attend unaffordable, particularly in light of today's economy. Chabad is dedicated to removing entry barriers and ensuring that all who wish to participate in a meaningful celebration of the Jewish New Year may do so.

By providing free Rosh Hashanah and Yom Kippur services in a warm and inclusive setting, Chabad hopes to accommodate those who may otherwise not be celebrating the holiday. Chabad's "user-friendly" services make for an enjoyable and meaningful experience for both the beginner and the advanced. Song, commentary and the use of English-Hebrew prayer-books invite individuals of all levels to become active participants in the service.

"According to Jewish tradition, the gates of Heaven are open on the New Year, and G-d accepts prayers from everyone," said Rabbi Avrohom Altein of Chabad-Lubavitch, "we firmly believe that Jewish traditions and customs are the birthright of every Jew, and that every Jew should have access to them."

For decades, Chabad-Lubavitch — an international Jewish organization that firmly believes Jewish traditions and customs are the birthright of every Jew, and that every Jew should have access to them — has made High Holiday services available free of charge, a model other synagogues and organizations around the world are aiming to replicate.

Chabad is also delighted to host its annual community-wide Rosh Hashana dinner on Sunday, September 29, 2019 at 7:30 pm (following services). Usher in the new year with friends and family and enjoy an uplifting evening of Jewish song and culinary delight all in the traditional spirit and warmth of the holiday.

If you will be celebrating at home, leave the cooking to us and order delicious, healthy kosher takeout meals from *Grandma Alla by Chabad*!

Rosh Hashanah begins this year at sundown on Sunday, September 29, and extends until nightfall on Tuesday, October 1. Yom Kippur begins Tuesday, October 8 at sundown and extends until nightfall on Wednesday, October 9.

To learn more about Chabad's services, or to RSVP, please visit www.ChabadWinnipeg.org or call 204-339-8737.



About the Sponsoring Organization

Chabad-Lubavitch offers Jewish education, community outreach and social service programming for families and individuals of all ages, backgrounds, and affiliations. Thousands are touched by Chabad each year through our school, day camps, early childcare centre, adult education institute, library, kosher kitchen, family workshops, youth groups, and holiday programming.

About the High Holidays

Rosh Hashanah, the Jewish new year, is observed this year beginning at sundown on September 29 through nightfall on October 1. Literally meaning "head of the year," the two-day holiday commemorates the creation of the world and marks the beginning of the Days of Awe, a 10-day period of introspection and repentance that culminates in the Yom Kippur holiday.

Yom Kippur—the Day of Atonement—is considered the holiest day of on the Jewish calendar. Beginning this year on the evening of October 8 until after nightfall on October 9, it marks the culmination of the Days of Awe, a 10-day period of introspection and repentance that follows Rosh Hashanah, the Jewish New Year. According to tradition, G-d decides each person's fate on this day, so Jews mark the day by making amends and asking forgiveness for sins committed during the past year. The holiday is observed by fasting and prayers.

For more information about the High Holidays visit www.ChabadWinnipeg.org/HighHolidays.