



JEWISH LEARNING CENTRE

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Shmuly & Adina Altein
Jewish Learning Institute
 Torah Tots Preschool

Boruch & Chana Heidingsfeld
Youth and Family Programs
 Camp Gan Israel

FOR IMMEDIATE RELEASE

New Course in Winnipeg Offers Secrets to Success

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Winnipeg, MB—At every stage in life people are asking the same questions. What do I want to do for the rest of my life? And how do I get there?

Young adults in their twenties are looking for a career that will make them feel fulfilled. Those in their thirties to fifties may be unsatisfied with their current career or think they could do better. Those who are sixty or older are thinking about an encore career—something meaningful to do after they cut back or retire. At some point, people begin to realize that there is more to life than a good career.

Beginning Tuesday, November 15 at 7:30 pm, Rabbi Shmuly Altein of the Jewish Learning Centre will offer a new six-session course from the Rohr Jewish Learning Institute (JLI) called *How Success Thinks: Jewish Secrets for Leading a Productive Life*.

“How Success Thinks is designed to help people get more of what they want in life, and less of what they don’t,” explained Rabbi Zalman Abraham of JLI’s Brooklyn headquarters. “Throughout the course we explore ways to cultivate people’s signature strengths, adopt a growth mindset, access their inner creativity, deal with weaknesses, and overcome procrastination and other obstacles that get in the way of their success.”

At the core of *How Success Thinks* are six key productivity concepts, from motivation and goal setting to creativity and relationship building, which explain why some people get so much done. Drawing on 3000 years of Jewish wisdom—as well as some of the latest findings and fascinating case studies from neuroscience, psychology, and behavioral economics—this eye-opening course explains that the most productive people on earth don’t merely act differently; they view the world, and their choices, in profoundly different ways.

“Inspiring Judaism with a smile!”



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“Most people don’t have a clear picture of what they want to achieve in their lifetime,” said Rabbi Shmuly Altein of Chabad-Lubavitch, the local JLI Instructor in Winnipeg. “In the course, participants will have a chance to explore their own definition of success, and then create a road map to equip themselves with the tools they’ll need to make that goal a reality.”

“*How Success Thinks* is a unique offering that links success to sustainable outcomes for all our stakeholders in the community,” said Andrew Kakabadse, Professor of Governance and Leadership at Henley Business School (Reading, U.K.) and author of *The Success Formula: How Smart Leaders Deliver Outstanding Value*, commenting on the course. “This course provides an empowerment of the mind, the heart and the sharing of experience across community: the very elements which make up a positive and flourishing society.”

How Success Thinks is accredited for continuing education for medical and mental health professionals. Like all JLI programs, this course is designed to appeal to people at all levels of knowledge, including those without any prior experience or background in Jewish learning. All JLI courses are open to the public, and attendees need not be affiliated with a particular synagogue, temple, or other house of worship.

Interested students may call 204-339-8737 or visit www.ChabadWinnipeg.org for registration and for other course-related information.



The Jewish Learning Institute is the adult education arm of Chabad-Lubavitch and a partner agency of the Jewish Federation of Winnipeg. As the preeminent provider of adult Jewish learning in Winnipeg, JLI's mission is to make Jewish learning accessible and personally meaningful to every Jew, regardless of background or affiliation.

Chabad-Lubavitch provides Jewish education, outreach and social service programming for families and individuals of all ages, backgrounds, and affiliations. Thousands are touched by Chabad each year through our school, day camps, early childcare centre, adult education institute, library, kosher kitchen, family workshops, youth groups, and holiday programming.

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