

Jewish Community Calendar

AD SIZES AND PRICING | YEAR 5781 - 2020/21

Overview

The Jewish Calendar is published each year by Chabad-Lubavitch of Winnipeg to coincide with the Jewish New Year, in September. The Jewish Calendar features more than 50 local businesses and contains a month-to-month schedule of candle lighting times, a guide to Jewish holidays, and information on community programs and services.

Why advertise in the Jewish Calendar?

- **Get seen in thousands of Jewish homes and businesses!** An advertisement in our stunning, full colour calendar is the smart way to promote your business to thousands of upper level consumers on a daily basis. Close to 5000 copies are distributed free-of-charge at local community centers, schools, supermarkets, businesses and to subscribers of the Jewish Post & News.
- **Advertise all year round!** While flyers and mail-outs are discarded after being read, our calendar sits on countless refrigerators and office desks ensuring your advertisement is always front and centre. In this fast paced digital world there is nothing like a brightly designed "real" ad hanging on the wall.
- **Make your advertising dollars count!** All proceeds go directly to serving the community. The Jewish Learning Centre provides education, community outreach, and social service programming for families and individuals of all ages, backgrounds and affiliations. By advertising with us you support a great cause making a positive impact in your local community!



Advertising Rates:

❑ Business Card - \$200

Business-card sized ads measure 2" x 3.5" and are featured at the top of each calendar month. *Our most popular choice!*

❑ Strip Banner - \$550

Full size banner ads measure 2" x 10.8" and are prominently featured across the top page of your favorite calendar month. *Best value!*

❑ Full Page - \$1250

Full page ads measure 8.5" x 11" and are featured on their very own page, usually in the centerfold. *Stand out from the rest!*

We look forward to hearing from you!

All ads must be approved by email no later than Monday, August 10th, 2020. To reserve your advertisement, please email calendar@chabadwinnipeg.org with your high



resolution PDF attached and we will do our best to accommodate your ad placement. Prices include full color ads at no extra cost and all calendar ads will automatically be listed in our online business directory.

Payment can be made by cheque or credit card upon receipt of your invoice. For more information, please call

(204) 339-8737 and speak to Linda Filbert at front desk reception. We appreciate your support and look forward to working with you!

