



# JEWISH LEARNING CENTRE

1845 Mathers Avenue, Winnipeg, MB R3N 0N2

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**Rabbi Avrohom Altein**  
Executive Director  
Ext. 201

**Rabbi Boruch Heidingsfeld**  
Youth/Family Programs  
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**Rabbi Yacov Simmonds**  
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**Rabbi Shmuly Altein**  
Jewish Learning Institute  
Ext.204

## \*FOR IMMEDIATE RELEASE\* PRESS RELEASE AND BIO FOR KIVI BERNHARD

### January, 2012 – A Journey Into The African Bush With One Of The World’s Top Corporate Keynote Speakers.

Chabad-Lubavitch of Winnipeg will present an unparalleled evening of Jewish pride and synthesis from one of the world’s top corporate keynote speakers. The event will take place at the Jewish Learning Centre, on Wednesday, January 11 at 7:00<sup>pm</sup>, and the entire community is invited to attend. This will be the first of five memorable evenings of exquisite kosher cuisine and uplifting entertainment. Ticket reservations and more information can be found on our website at [www.ChabadWinnipeg.org](http://www.ChabadWinnipeg.org).

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Taking the professional corporate speakers circuit by storm, Kivi Bernhard has been requested to keynote leadership, management and sales teams of Fortune 500’s from the Bahamas to Bangkok. Described by a leading international speaker bureau as **“one of the most promising and talented speakers in the world today”** Kivi was recognized by Meetings Magazine in 2010 as a “top ten platform speakers in America”. Kivi is a riveting and captivating speaker and is renowned for his platform excellence. Based in Atlanta, Georgia, Kivi was born and raised in Johannesburg, South Africa. After relocating to the USA in 1997 with his wife and family and a total net worth of \$860.22, Kivi went on to build a multimillion dollar international wholesale diamond business. With the aid of award winning footage, Kivi uses the hunting habits and techniques of the African leopard, perhaps the most successful feline predator on earth, to draw metaphors of personal and corporate leadership, trust and strategic marketing that simply leave audiences spellbound. Now the

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author of the internationally acclaimed business book **Leopardology™ – The Hunt For Profit In A Tough Global Economy**, (MJP of New York 2009) Kivi Bernhard has received accolade from several Ivy League business schools in America.

An unapologetic and passionate orthodox Jew, Kivi has made that rare and unique cross over into the eye of high profile corporate echelons across the globe and does so with extraordinary Jewish pride that has in fact become his signature. Referred to by Fox Business News as the **“Jungle Jew”** Kivi Bernhard shares his award winning keynote enthralling audiences as large as 6000 attendees. The son of renowned Orthodox congregational leader, Rabbi Nachman Bernhard of South Africa, Kivi Bernhard is known as **“..an amalgamation of Crocodile Dun Dee and Jerry McGuire with a yalmuke..”** and is a regular interview on PBS, NBC, CBS, CNN and dozens of radio stations across the country.

Using his secular platform as an internationally known business keynote speaker, Kivi Bernhard has become one of the most sought after speakers for Jewish communities across the world. Aish Hatorah, Aish Discovery, Chabad, Meor, NCSY, Young Israel, Kollel and Ohr Sameyach are just some of the Jewish organizations that have requested Kivi over the years. Intriguing Jewish audiences with incredible tales of encounters with captains of industry and Fortune 500 CEO’s, Kivi is magically able to weave a tapestry that exquisitely exhibits not only Jewish pride but the essence, relevance and synthesis of the Jew in the modern secular world we live in.

Beyond his speaking ability it is the *“chollent”* of his background as a Rabbinic student and Yeshiva graduate, international business student, judo medalist, off-road endurance dirt biking enthusiast, trauma life support paramedic, advanced teacher of Chassidic thought and philosophy, competitive squash player, published author, high velocity weapons specialist, league soccer player and passionate wild life enthusiast that make Kivi Bernhard such an experience to listen to. It is this unique synthesis of Jew and

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human being that has allowed Kivi Bernhard to explore the ultimate *“inside”* story of this thing the secular world calls **“The Jew”**!

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Chabad-Lubavitch of Winnipeg is a community-based not-for-profit organization, dedicated to providing a Jewish experience for every man, woman or youngster who walks through its doors, regardless of background, affiliation, or level of commitment. Motivated by a profound love for every Jew and spurred by a boundless optimism, Chabad-Lubavitch touches and enriches the lives of young and old, professionals and laypeople, the affiliated and the non-affiliated, immigrants and long-time citizens.

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