



CHABAD-LUBAVITCH

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PASSOVER JOURNAL 5770

Each Passover *Chabad-Lubavitch* publishes a Passover Journal that serves as a guide to Passover observances and contains fascinating explanations about the holiday. This year, Passover begins Monday evening, March 29th. We plan to publish in mid March.

What is Chabad-Lubavitch? Chabad-Lubavitch is a Jewish Learning Organization that provides a wide range of educational and social programs to the Jewish Community of Manitoba.

Some 800-1,000 children participate in our Hands-On Educational programs such as the *Model-Matzah Bakery*, the *Shofar Factory*, the *Chanukah Olive Oil Press* and *Talit Workshop*. We provide summer and winter camping programs, weekend retreats and numerous Youth programs.

Adult education is also a primary focus of Chabad. Our weekly lecture series in the North and South-End Chabad-Lubavitch Centres, attract hundreds of adults. We also host a program for retirees called "*Second Career*". Many adults participate in the popular JLI (Jewish Learning Institute) courses that enrich their perspective on Jewish life.

Why should you place an Ad? An advertisement in the Chabad-Lubavitch Passover Journal gives your company considerable exposure, because it will be seen by the majority of Winnipeg's Jewish Community. This year, our magazine will be distributed to **over 6000 Jewish households!** At the same time, it will help fund many wonderful services for the community.

Ad Pricing:

Single Ad (<i>Business-Card Size</i>).....	\$150.00
Double Ad.....	\$260.00
Triple Ad.....	\$350.00
Half Page.....	\$500.00
Full-Page (<i>size of 8.5x11</i>).....	\$1000.00

Please provide us with your business card or the content of your ad. If you want to include your logo, please provide a clear copy. We will do the layout of your ad.

You can either pay in advance by credit card (Visa, MC or Amex) or by cheque, or you can pay after being invoiced. Kindly leave us your fax number or e-mail address.

Thank you!

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"Chabad puts the Smile in Judaism"